

Pankind launches Remember September 2025
A month of action for Australia's third-deadliest cancer

FOR IMMEDIATE RELEASE

Pankind, Pancreatic Cancer Australia, is calling on Australians to take part in Remember September 2025, a nationwide movement to raise funds and awareness for pancreatic cancer, the toughest common cancer to treat and the third biggest cancer killer in the country.

Each week, 75 Australians lose their lives to this devastating disease. This September, participants can honour them by either:

- **Moving It** – walking or running 75km to represent the lives lost every week.
- **Giving It Up** – stepping away from a vice like coffee, sugar, or alcohol for the month, or

Since inception, Pankind has invested over \$18 million in research grants across 76 high calibre projects at top institutions across Australia, funding world class researchers who are committed to finding a breakthrough.

Michelle Stewart, CEO of Pankind, said:

“Pancreatic cancer survival rates have barely shifted in decades. It’s time to change that. Remember September is about solidarity, action, and progress. Every step taken and every dollar raised fuels research that could help Australians live longer and live better after diagnosis. Together, we can make this a fair fight.”

The facts are sobering:

- More than 4,500 Australians will be diagnosed this year.
- 80% will die within 12 months.
- The five-year survival rate is just 13% – dropping to around 6% in rural and regional areas.

But there is hope. With the right investment in research – just as we’ve seen for breast cancer and melanoma – these statistics can change.

Whether you Give It Up or Move It, you’ll be joining a passionate community committed to improving outcomes for all Australians impacted by pancreatic cancer.

Join us this September and help create a fairer future for people living with pancreatic cancer.

Register or donate today at: www.rememberseptember.org.au

About Pankind

Pancreatic cancer is the toughest common cancer, and for too long, progress has lagged behind. Survival rates have barely improved in decades, leaving people diagnosed feeling overwhelmed and uncertain. We're determined to change this. We are the only Australian organisation solely dedicated to improving outcomes for those affected by pancreatic cancer. Making progress a reality through groundbreaking research, compassionate support, and tireless advocacy. Because when the stakes are this high, action isn't just important, it's essential and urgent.

For more detailed information, further commentary and local case studies, please contact:

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